

Anxiety UK has a range of advertising opportunities for publishers, writers & organisations wishing to reach our members, follower and website visitors. For more info on any of the packages below, email [media@anxietyuk.org.uk](mailto:media@anxietyuk.org.uk) or call 0161 226 7727

## Book Review Process

Anxiety UK has a long history of providing a number of services for both publishers and writers, such as reviewing new written works, providing endorsements, advertising the product and/or providing a place for sale on our website.

Anxiety UK has a vibrant online community ([www.anxietyuk.org.uk](http://www.anxietyuk.org.uk)), with 75,000+ visitors each month, the majority of which are first time visitors which provide ample scope for new customers.

The costs for the various services we offer are as follows:

**Book Review under 200 pages £50**

**Book Review over 200 pages £100**

**Any book +500 pages please contact us for a quote**

You will receive an in depth book review conducted by our Anxiety UK representative within 3 months of submitting the book.

Please note: The book has to be published before we will consider a formal review.



## Selling your book with us:

If we agree that your product fits within our current stock, we will discuss this option further although Anxiety UK is not obliged to list publications that have been reviewed.

**DISCLAIMER – Anxiety UK reserve the right to review and decline potential advertisements. Anxiety UK also reserves the right to decline to carry out a book review. Anxiety UK complies with the UK Code of Non Broadcast Advertising, Promotion and Direct Marketing (CAP Code).**

## Book Advertising Options

Should the review be positive, Anxiety UK may be able to offer a number of advertising options for you in order to promote your book:

### Anxiety UK's members' magazine

*Anxious Times* is distributed to all members of Anxiety UK and available on our website for general sale:



Full colour rates

- **Full page: £1000    1/2 page: £600    1/4 page: £500    1/8 page: £250**

### Social media listings

Online promotion package	Micro	Small	Medium	Large
1 x listing on Facebook & Twitter	£50	£75	£100	£200
2 x listings on Facebook & Twitter	£75	£100	£150	£300
3 x listings on Facebook & Twitter	£100	£125	£200	£400

### Webpage advertisements:

Anxiety UK has a vibrant online community ([www.anxietyuk.org.uk](http://www.anxietyuk.org.uk)), with 75,000+ visitors each month, the majority of which are first time visitors. We offer webpage sponsorships for organisations for **£2500** for a 1 year sponsorship or **£5000** for a 3 year sponsorship. We can place adverts on our anxiety condition pages, so long as there is a synergy between your product and the page it refers to.

Unfortunately we do not offer advertisement on our Home Page.

### Blog article

£150 (for micro orgs <10 staff members) £250 (for small orgs = <50 staff members) £500 (for medium orgs <250 staff members) and £100 (for large orgs 250+ staff members)



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For more information on the packages we offer, or on the T&Cs below, email [media@anxietyuk.org.uk](mailto:media@anxietyuk.org.uk) or call on 0161 226 7727

### Book Review Terms and Conditions

Anxiety UK reserves the right to review and decline potential advertisements if they are considered to be inappropriate for the intended audience.

Anxiety UK complies with the UK Code of Non Broadcast Advertising, Promotion and Direct Marketing (CAP Code).

Anxiety UK reserves the right to decline advertisement, endorsement or sales of a particular product, even if the review from our AUK Representative has been positive. Anxiety UK reserve the right not to be questioned on their decision.

Anxiety UK does not offer a refund for any reviews undertaken whereby the review does not result in an endorsement, an advertisement offer or a sales offer.

Anxiety UK can not guarantee any sales of the product advertised or sold via Anxiety UK channels.