



## **PR Volunteer Information for applicants**

### **Background Information**

We do a huge amount of PR work at Anxiety UK, primarily with national media. This is an opportunity for the right person/ people to get some excellent PR experience dealing with day to day media relations at a busy charity. Training, support and supervision provided.

### **Job Description**

Duties to include:

- Liaison with journalists and other media representatives to provide information about Anxiety UK, and case studies
- Liaison with Anxiety UK members to produce case study material
- Monitoring the media for Anxiety UK coverage
- Assisting with planning PR campaigns, writing press releases and selling in stories to target media
- Assisting with Anxiety UK project work

### **Requirements**

The PR Volunteer must be able to commit to one half or full day a week, for a minimum of 6 months, ideally 12 months. This is due to the nature of the training which will be provided. The PR Volunteer will also undergo a CRB check. The PR Volunteer must be flexible.

### **Other Information**

Although this is an unpaid position, travel expenses will be paid. It is likely that some of the work will be undertaken from home, due to limited office space.

### **To apply**

Please complete the online volunteer application form